



**Innovative Medical Products® Introduces Softer, Lighter, More Supple
Gel Support Pad to Aid in Prevention of Pressure Sores**

*‘Phase 4™’ Gel pad is coated with an innovative, micro-thin jacket
that moves with a patient’s skin to minimize skin shear forces*

PLAINVILLE, Conn., (July 29, 2009) – [Innovative Medical Products®](#), an industry leader in patient positioning devices and pressure ulcer prevention pads, has introduced the [Phase 4™ Gel](#), a softer, lighter gel support pad to aid in the prevention of pressure sores. Phase 4™ Gel is an innovative alternative to more rigid gel support pads not only because of its lighter weight but also because of its soft, more supple, micro-thin coating that allows it to move with the patient’s skin to minimize skin shear forces.

“The fight against pressure ulcers just got a new, more powerful weapon,” said Greg Prentiss, gel product manager at [Innovative Medical Products®](#). “[Phase 4™ Gel](#) is a brand new alternative that has added benefits for both patient and staff. Its material is softer and coated with a micro-thin jacket that actually moves with the patient’s skin, minimizing those skin shear forces that often lead to pressure ulcers, especially with older patients. Phase 4™ Gel is thus ideal for long-term care situations.”

“Staff will also benefit from the new [Phase 4™ Gel](#) because it’s lighter and more flexible, making it easier to manage. In addition, the gel material will not leak or ooze out should its outer skin be punctured, which is important in the operating room.”

Pressure ulcers, also known as decubitus ulcers, happen when the skin/tissue pressure, typically at a bony prominence, exceeds the capillary blood pressure and blood flow stops. Skin shear and moisture are also precursors to pressure ulcers.

About Innovative Medical Products Established in 1983, [Innovative Medical Products®](#) is focused on developing innovative products to benefit and improve efficiency in the operating room and hospital clinics where patient stability and positioning are required. Its products are designed to provide accuracy for the surgeon, save time for operating room personnel, and benefit the overall patient surgical experience. For more information, call: 800-467-4944; or visit: <http://www.impmedical.com>.

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